

As Seen On TV

"In terms of being a convenient means of having a shot of mouthwash with you at all time, this product works as advertised."

Review of GoRinse Mouthwash To Go From: EFE Company, LLC.

www.gorinse.com Not In Network Category:

Health & Beauty Works as Advertised What is it?

Mouthwash in small packets Major Claims:

- Designed to fit into your smallest purse or pocket
- Can be used anytime, anywhere

This product consists of a heavy stock paper box, used as a dispenser of 60 small packets, with each packet containing 0.25 ounces of mouthwash. The foil packets themselves are slightly larger than a packet of ketchup you'd get at a diner or fast-food restaurant. So the claim of fitting in any small place is accurate. Other than the requirement to have a place to spit it out after you've used it, the product is easy to open and use, and so presumably can be used in just about any situation. The idea of this product is to provide the user with a means of freshening the breath when brushing the teeth or carrying around a bottle of mouthwash isn't convenient.

The product packaging suggests situations such as: Before a date, While traveling, After a snack, At work. The product claims to contain no alcohol, sugar and is saccharin free, however it does list aspartame in its ingredient list. Its other ingredients include: sorbitol, mint oil, polaxomer, sunette, citric acid, sodium sulfate, sodium lauryl sulfate, benzoic acid, menthol, FD&C Red #40, FD&C Blue #1.

It has a sweet minty taste. Of note, the vendor offers this product with a private-labeling, meaning a company can get its logo printed on the packets and use it as a promotional item or for general branding. See their website for details and pricing for this option. In terms of being a convenient means of having a shot of mouthwash with you at all time, this product works as advertised.